

NANOSOFT

Company Introduction

나노소프트주



Nanosoft is...

a company specializing in lifestyle and home training services focusing on the development of mobile apps and home workout equipment.

In order to provide sustainable home training and lifestyle management services to our customers, we utilize AI and smartphone sensors to analyze user habits and exercise data, to maximize workout effectiveness and reduce the production costs of exercise equipment to ensure our competitive edge in the market.

We aspire to achieve corporate growth and contribute to a healthier world through the development and sale of new services and products.

Make the World Healthy



COMPANY INFORMATION

Company Name: Nanosoft Co., Ltd.

Established: August 2010

CEO: JISU JANG

Number of Employees: 20

Capital: 50 million KRW

Annual Revenue: 4 billion KRW

Main Business: Mobile App and Computer Information Programming,
Information Services

Contact Information: Tel) 82-42-633-1517, Fax) 82-42-823-1517

Address: 68, Daejeong-ro, Yuseong-gu, Daejeon, Republic of Korea, 34219

Website: www.bfit.kr



Major business areas

Combining technological innovation and economics

Nanosoft combines innovative AI and smartphone sensor technology with home workout equipment to provide users with the highest level of lifestyle management and home training experience.

In particular, the synergy between the smartphone sensors in the Bfit Daily app and Nanosoft's workout equipment enables continuous and effective workouts.

Through user feedback provided in the "Bfit Daily" app, users can improve their exercise techniques, engage more muscle groups, and discover new experiences.



Combining technological innovation and economics

Mobile App Development

We develop mobile apps for personalized services, offering exercise guidance, nutritional advice, and health monitoring to users.

Home Workout Equipment Manufacturing

We develop and manufacture innovative workout equipment such as squat machines, foam rollers, balance boards, and AB sliders to enhance the home training experiences for customers.

Integration of Technological innovation and Economics for Mobile Apps and Home Workout Equipment

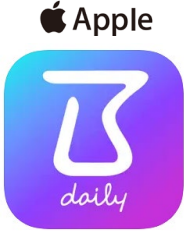
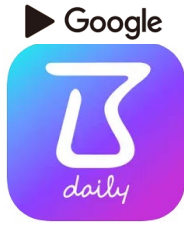


Nanosoft utilizes AI technology and smartphone sensors to thoroughly analyze users' exercise habits and data. Through this, we optimize exercise programs and provide a personalized training experience, maximizing the effectiveness of workouts. Moreover, by implementing efficient services and production methods, we reduce development and production costs, enabling us to offer our customers top-quality products and services at competitive prices.



Key services and products





- I. **Bfit Daily App** leverages smartphone sensors and artificial intelligence technology to assist users in lifestyle and exercise management. It seamlessly integrates with a variety of Bfit workout equipment, creating a premium service environment.
- II. **For Squat Machines**, it offers AI-based posture guidance, enabling accurate posture recommendations through real-time analysis using smartphone sensors (e.g., accelerometers and gyroscopes) when attached or paired with the device. Users receive support to maintain the correct posture and balance.
- III. **With Foam Rollers**, AI-based posture assessment is available, and smartphone sensors analyze users' muscle movements and identify areas requiring more pressure. Using this data, the app provides optimal massages and stretching during foam rolling, promoting muscle recovery and injury prevention.
- IV. **Balance Boards** utilize smartphone accelerometers to detect and analyze the board's movement, enabling users to assess and improve their balance abilities. The app also offers virtual reality exercise scenarios, allowing users to challenge themselves with more demanding tasks and enhance their sense of balance.
- V. **AB Sliders** work in conjunction with smartphone sensors and artificial intelligence to optimize abdominal muscle strengthening exercises. The app detects and analyzes users' movements in real-time using accelerometers, guiding users to maintain proper form and exercise range for effective muscle targeting.

Products Specification

Product Name	Product Image	Benefits	MOQ PRICE	SPECIFICATION	LINK
Bfit Daily iOS		APPLE APP service for lifestyle habits and healthcare.		- iOS Apple - Kinematics Sensor - Bluetooth	Website https://apps.apple.com/gr/app/bfitdaily/id1599175282
Bfit Daily Android		Android APP service for lifestyle habits and healthcare.		- Android Google - Kinematics Sensor - Bluetooth	Website https://play.google.com/store/apps/details?id=com.nanosoft.bfitapproach
Smart Weight Scale		Provides body mass index and daily calorie needs information using precise S/G sensors.		- SIZE: 32cm*32cm*2.5cm - WEIGHT: 1.98kg - MATERIAL: Stained Glass, Steel, and Others	Website https://smartstore.naver.com/bfit/products/297214696
Smart Blood Pressure Monitor		Measures heart rate and blood pressure with voice and wireless communication technology to assess overall health status.		- SIZE: 4cm*4cm*2.5cm - WEIGHT: 300g - MATERIAL: PE, Steel, and Others	Website https://bfit.kr/sub/sub3_02.php







Products Specification

Product Name	Product Image	Benefits	MOQ PRICE	SPECIFICATION	LINK
Squat Machine		A lightweight all-in-one fitness equipment, effectively strengthens lower body muscles.		- SIZE: 27cm*27.5cm*78cm - WEIGHT: 3.3kg - MATERIAL: ABS, PU, Steel	Website https://smartstore.naver.com/bfit/products/4789236920
Foam Rollers		Provides stretching, massage, and myofascial release for targeted areas.		- SIZE: 14cm(6cm)*14cm*33cm - WEIGHT: 180g - MATERIAL: EPP	Website https://smartstore.naver.com/bfit/products/2972736848
Balance Board		Comes with a balance feature for core muscle development and includes a cork roller for added functionality.		- SIZE: 72.8cm*22.8cm*30cm(with Pad) - WEIGHT: 1.8kg - MATERIAL: WOOD, TPE	Website https://smartstore.naver.com/bfit/products/6341875817
AB Slider		Through reciprocating movements, Enables a variety of exercises, including abdominal muscle and lower body muscle building.		- SIZE: 19.7cm*18cm(Body), 13cm(Handle) - WEIGHT: 1.1kg - MATERIAL: ABS, Steel, Foam	Website https://smartstore.naver.com/bfit/products/5351044434


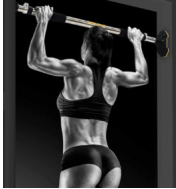




Products Specification

Product Name	Product Image	Benefits	MOQ PRICE	SPECIFICATION	LINK
Original Hula Hoop		Beneficial for improving lower back flexibility, muscle strengthening, and supporting a diet plan.		- SIZE: 100cm (Diameter) - WEIGHT: 1.2-2.1kg(4 type) - MATERIAL: PP, NBR, Steel	Website https://smartstore.naver.com/bfit/products/328503664
Iron Hula Hoop		Features an additional iron ring for adjusting acupressure.		- SIZE: 100cm (Diameter) - WEIGHT: 1.2-2.4kg(2 type) - MATERIAL: PP, NBR, TPU, Steel	Website https://smartstore.naver.com/bfit/products/4797520571
Yoga Mat		Allows for various movements like stretching and squats with different sizes and thickness options available.		- SIZE: 183cm*63cm(Regular) 183cm*80cm(Wide) 183cm*122cm(Giant) - WEIGHT: 0.98, 1.45, 1.85kg - MATERIAL: TPE, Cork	Website https://smartstore.naver.com/bfit/products/2032442002
UV Design Mat		Various designs, reduce noise and provide high density.		- SIZE: 138cm*60cm - WEIGHT: 760, 830g(2 type) - MATERIAL: TPE, Cork	Website https://smartstore.naver.com/bfit/products/7383019030



Products Specification

Product Name	Product Image	Benefits	MOQ PRICE	SPECIFICATION	LINK
Push-up Bar		Offers optimal 8° wrist joint protection for enhanced exercise effectiveness.		- SIZE: 22cm*14cm *12cm - WEIGHT: 370g - MATERIAL: PP, PVC, NBR	Website https://smartstore.naver.com/bfit/products/5240179845
Pull-up Bar		With a dual safety locking system, helps with muscle strengthening, correcting posture, and supporting spinal health.		- SIZE: 96cm *15cm - WEIGHT: 1.83kg - MATERIAL: Steel, ABS, PVC	Website https://smartstore.naver.com/bfit/products/5740784559
Kettlebell		Made from 100% iron for a seamless, experience that combines stretching and strength training.		- SIZE: 20~25.6cm *15.3~19.8cm(4 type) WEIGHT: 6, 8, 12, 16kg - MATERIAL: Iron	Website https://smartstore.naver.com/bfit/products/5171795127
Adjustable Weight Dumbbell		Adjustable in 15 levels from 2.5 to 24 kg to accommodate different fitness levels.		- SIZE: 43cm*23cm *14cm WEIGHT: 24kg - MATERIAL: Iron, PP, PU	Website https://smartstore.naver.com/bfit/products/5584869195



Future vision



Our goal is to provide sustainable home training and lifestyle management services. Nanosoft is committed to continuous research and innovation for a better future and will support our customers in enjoying a healthy lifestyle and living a happy life.



BFIT DAILY

Apple



Google



NANOSOFT

2024 COMPANY INTRODUCTION

Thank you.



website: www.bfit.kr | market: www.bfitmall.kr
email: bfit@bfit.kr | office: +82426331517